



Thank you for taking the time to read this information and consideration to sponsor the Murder Creek Mud Run.

This will be the first year for the MCMR, however we are utilizing the same venue as the previous event that was in Brewton (Burnt Corn Creek Run). These are big shoes to fill, but with your help we can make it happen and keep a mud run on Brewton.

We have big goals for this event and look forward to growing it drastically in the coming , years to make an even larger economic impact to the community we love.

Racers will travel for events that they want to go to. We want them to come to Brewton and spend some time getting to know city. The tax revenue generated from the event along with money spent in local hotels, businesses and restaurants will make a huge impact on Brewton and the people who live and work here.

Please see the sponsor deck, our website, and the sponsor levels for all the information.

Thank you again for your time and generous sponsorship for Brewton's Murder Creek Mud Run.

Julie Wolff

706-897-2969

To pay by check, please make checks to Addix Company

By mail: 356 Smith Chapel Rd Tunnel Hill, GA 30755

Supporting Sponsor - \$250  
Small sized business logo on t-shirt  
Small business logo on website  
10 x 10 vendor booth space at all events  
Race day recognition & announcements

Presenting Sponsor \$500  
All benefits of Supporting Sponsorship PLUS:  
Medium sized business logo on all shirts  
Medium sized business logo on website  
Display of company banner/poster  
1 Complimentary race entry

Partner Sponsor - \$1000  
All benefits of Presenting Sponsor PLUS:  
Large sized business logo on all shirts  
Premiere booth space for event  
1 additional complimentary race entries (3 total)

Obstacle Sponsor- \$2500 (Only 3 available)  
All benefits listed above PLUS:  
Logo on Medal Ribbon  
Logo on course maps  
Logo on marketing materials  
Logo on Obstacle  
Logo and write up on all social media  
1 Additional race entry (4 total)

Platinum Sponsor - \$5000  
All of the above benefits  
Logo on main Rig obstacle (48' medal trussing rig) or Finish line water slide (Photo exposure)  
Logo on finisher photos to be shared with racers and social media  
Logo Banners on finish line  
All day recognition for the event.

In-Kind Donation - Benefits determined by value of goods donated

Beverages & snacks for athletes: finish line bottled water, sports drinks, post-race fruit, energy bars, etc.  
meals or snacks for volunteers  
Music/entertainment during the weekend  
Race goody bags filled with goodies!

Other—let us know how you can help!  
An early commitment & signed sponsorship agreement will ensure maximum exposure on all marketing materials & Promotional poster distribution.